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October 14, 2011

Seth Kaye
Senior Campaign Finance Analyst
Reports Analysis Division
Federal Election Commission
Washington DC 20463

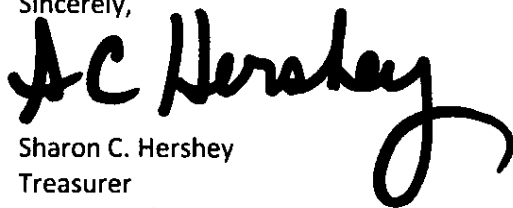
Dear Mr. Kaye:

I have enclosed Team Coughlin's (C00495374) termination report. At the beginning of his candidacy Mr. Coughlin entered into a Fund-Raising Agreement with HSP Direct, LLC, which included a No Risk Test.

"The No Risk Test mailing will be done on a "No Risk" basis. If, following this initial test mailing, the Client wishes to terminate the program, HSP Direct will be responsible for any program losses." Section IX (a).

This term of the contract is the basis for the zeroing out of the campaigns' debt to HSP Direct, Washington Intelligence Bureau, Sunrise Data Services, Direct Impressions, Inc., NOVA List, Tri-State Envelope Corporation and Sisk Mailing Services as listed in Form 10 of the termination report.

Sincerely,



Sharon C. Hershey
Treasurer
Team Coughlin

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